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Message Text

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PAGE 01 KUWAIT 05783 150616Z
ACTION AGRE-00

INFO OCT-01 NEA-10 ISO-00 EB-07 /018 W
---------- 004962 /15
R 150552Z DEC 76
FM AMEMBASSY KUWAIT
TO SECSTATE WASHDC 1739
INFO USDOC WASHDC

LIMITED OFFICIAL USE KUWAIT 5783

FOR USDA/FAS

E.O. 11652: N/A
TAGS: EPAP KU
SUBJECT: GOK INTEREST IN PURCHASE OF US FOOD PRODUCTS

REF: (A) STATE 284941, (B) KUWAIT 5280.R

1. EMBASSY HAS PASSED INFO CONTAINED IN REF A ALONG WITH BROCHURES ON SUSTA EXPOSITION TO MINISTER OF COMMERCE AND INDUSTRY AND TO VICE CHAIRMAN AND GENERAL MANAGER OF KUWAIT SUPPLY COMPANY. COMPANY GENERAL MANAGER, TAREK AL-BARRAK, IN CONVERSATION WITH EMBOFF, EXPRESSED SOMEWHAT LESS ENTHUSIASM THAN HIS MINISTER, NOTING THAT HIGHU.S. FOOD QUALITY STANDARDS AND SHIPPING COSTS PLACE MANY U.S. FOOD PRODUCTS AT COMPETITIVE DISADVANTAGE, ESPECIALLY AS SOURCE FOR SUBSIDIZED FOOD SUPPLIED BY HIS COMPANY. HOWEVER, AL-BARRAKNOTED THAT KUWAIT SUPPLY COMPANY HAD PURCHASE U.S. STAPLE PRODUCTS IN THE PAST, SUCH AS CORN OIL, AND WOULD BE WILLING TO CONSIDER SUCH PURCHASES IN THE FUTURE. HE ALSO INDICATED HE HAD JUST RETURNED FROM FOOD FAIR IN CANTON (PRC) AND WOULD BE ATTENDING SHOWS OF THIS TYPE DURING SPRING OF 1977.

2. IN LETTER TO MINISTER AMBASSADOR HAS STRONGLY RECOMMENDED VISIT OF KUWAITI FOOD PURCHASING MISSION TO US, POINTING PARTICULARLY TO SUSTA EXPOSTION. WILL REPORT FURTHER ON POSSIBLE VISIT AS SOON AS THERE ARE ANY DEVELOPMENTS.
MAESTRONE

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Message Attributes

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Concepts: FOOD INDUSTRY, GOVERNMENT PROCUREMENT
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Draft Date: 15 DEC 1976
Decaption Date: 01 JAN 1960
Decaption Note:
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Disposition Approved on Date:
Disposition Authority: ElyME
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